

# BEYOU°

DANCEWEAR FOR EVERY BODY
2025 FIRST EDITION 01 JANUARY - 18 APRIL



# REALIZATION COORDINATION

Ivanete A. Ballardin Lucas Pinatti

# PRODUCT DESIGNERS

Nayara Ballardin Ivanete Ballardin Maria Josilene do Nascimento

#### **DIRECTORS**

Federico Bosch Kelly McCaughey

## LAYOUT DESIGN

Rita Eves Rafael Lima Diego Bolsoni

#### **PHOTOGRAPHY**

Bernardo Nogueira Rafael Lima

### REDACTION

Karina Ferreira

Introducing the New BE YOU 2025 Collection, designed to embody the lightness and fluidity of movements that inspire the art of dance. This diverse range of products includes leotards, skirts, shirts, pants, leggings, tops, shorts, and unitards, all crafted with details that enhance both style and performance. The collection features innovative laces and textures that elevate the aesthetic of each piece without compromising usability. Modern and exclusive cuts provide a unique appearance, allowing every dancer to express themselves fully while performing. The color palette introduces refreshing hues like ocean spray and petal pink, complementing the sophistication of classic black. Explore the entire collection and discover how our pieces can elevate your dance experience by seamlessly blending comfort, innovation, and style in every detail!

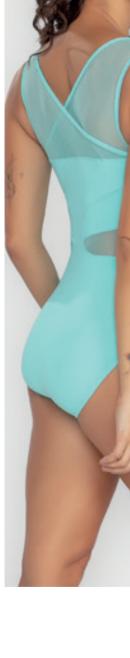












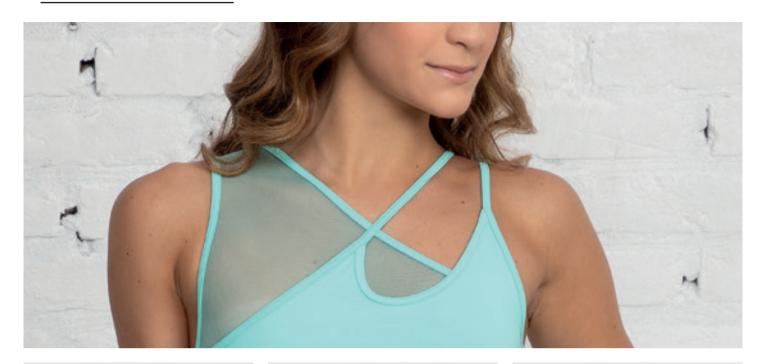
**BY01** Zaya

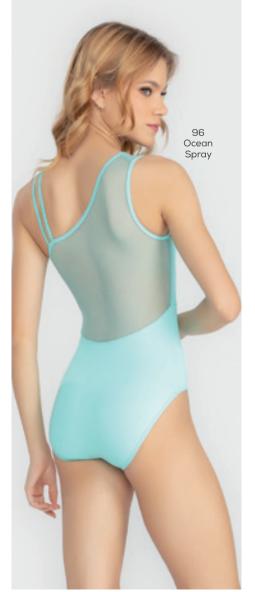
- Microfiber / Mesh Spandex

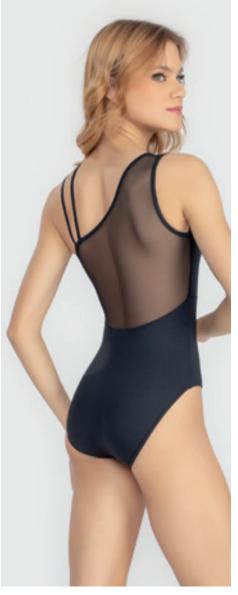












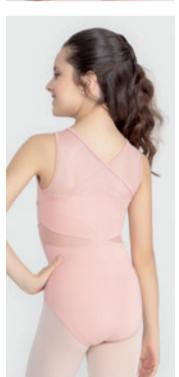


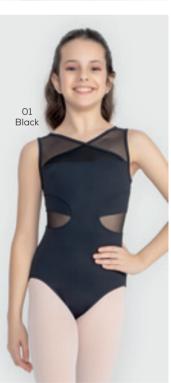












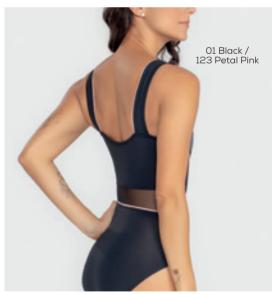
# **BY01C** Zayna

- Microfiber / Mesh Spandex







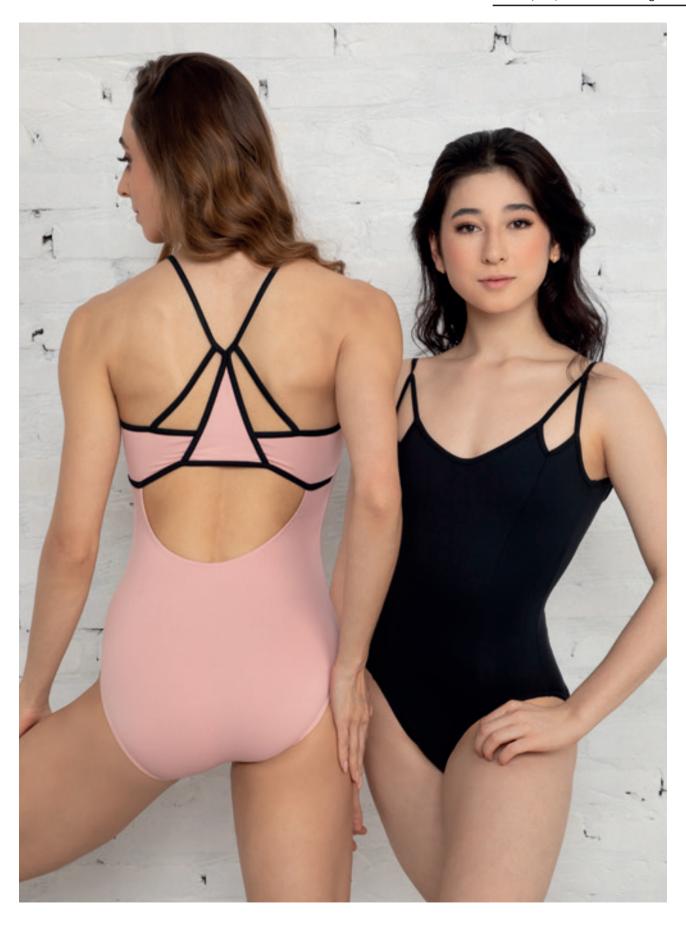


# **BY03** Mirella

- Microfiber / Mesh Spandex





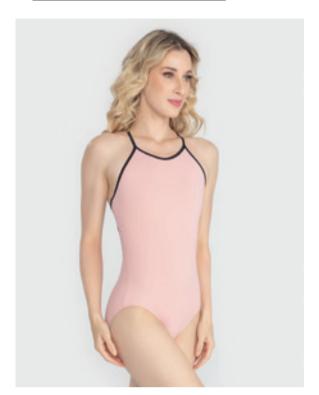


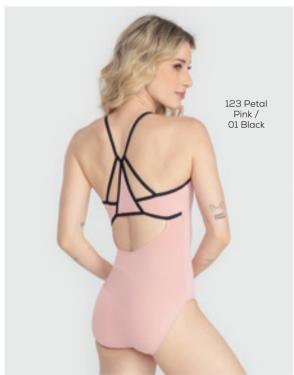






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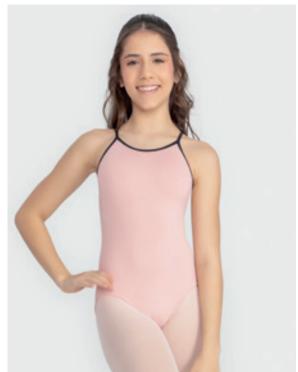
## **BY04** Laine

- Microfiber













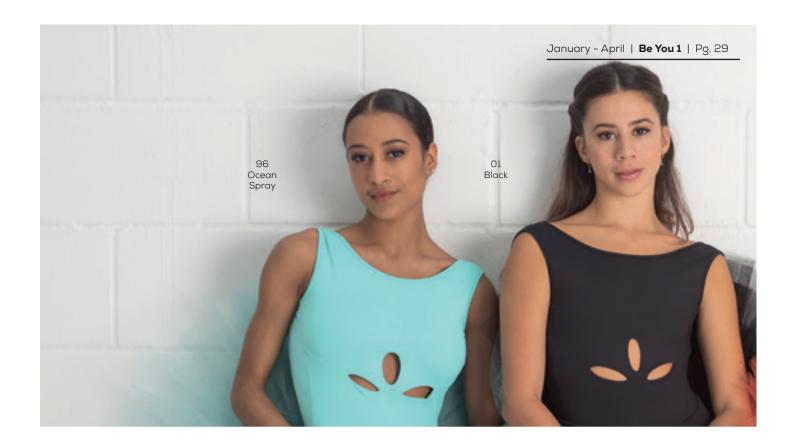
- Microfiber







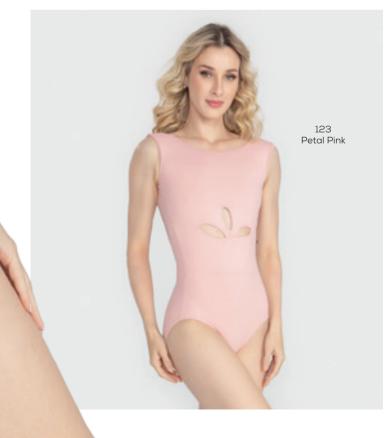


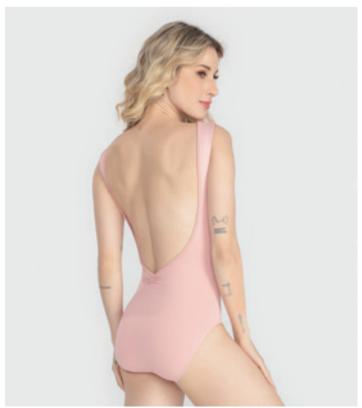


#### **BY05** Marta

- Microfiber







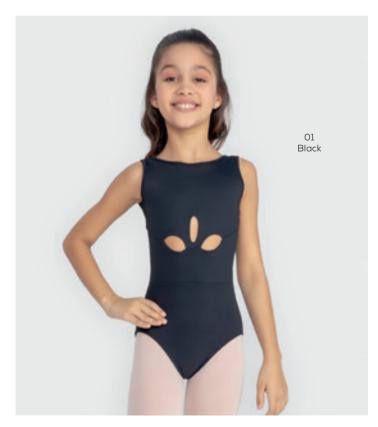


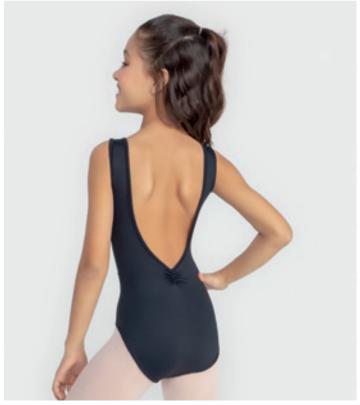


#### **BY05C** Martina

- Microfiber









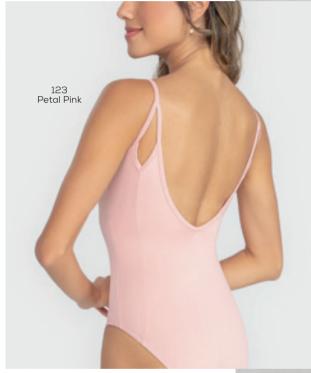


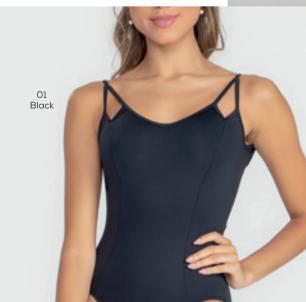


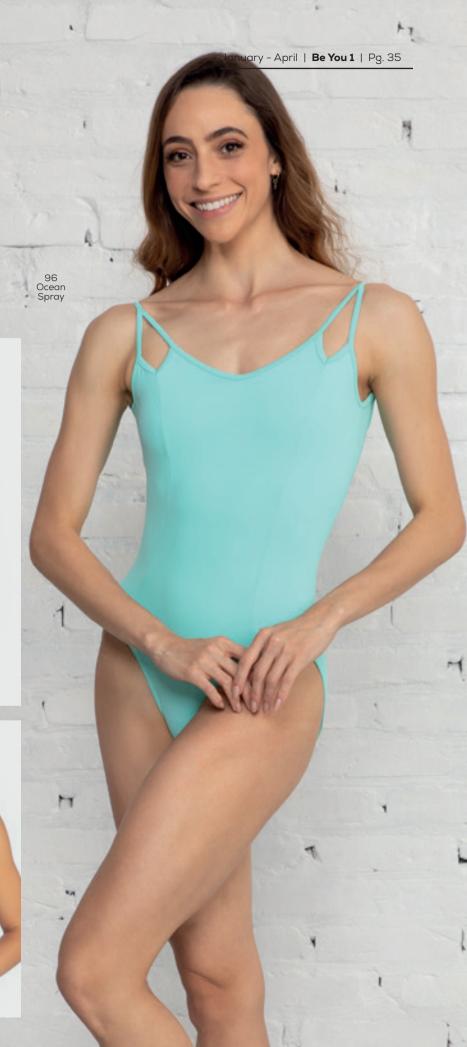
# **BY06** Aisha

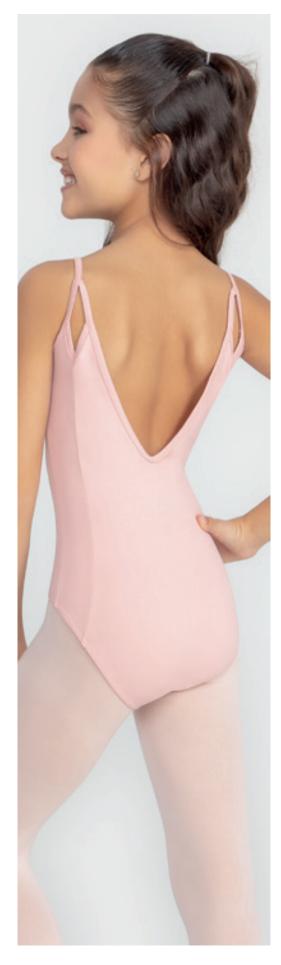
- Microfiber

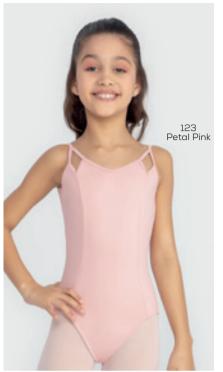


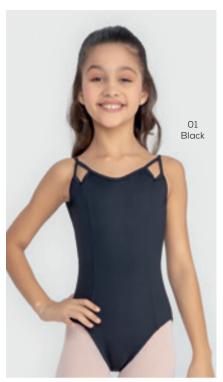


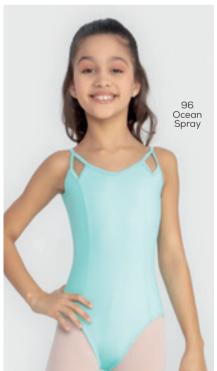


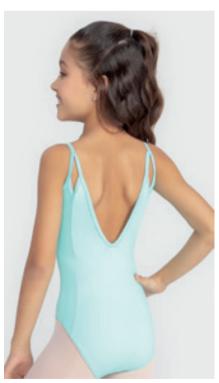








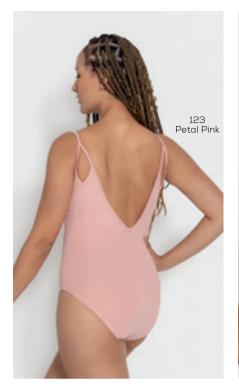


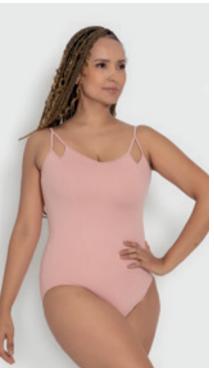


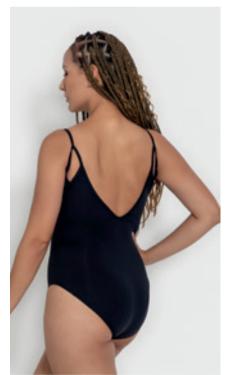
**BY06C** Ayesha

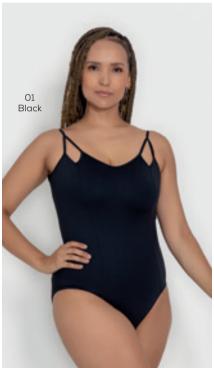
- Microfiber











# **BY06CV** Ayse

- Microfiber



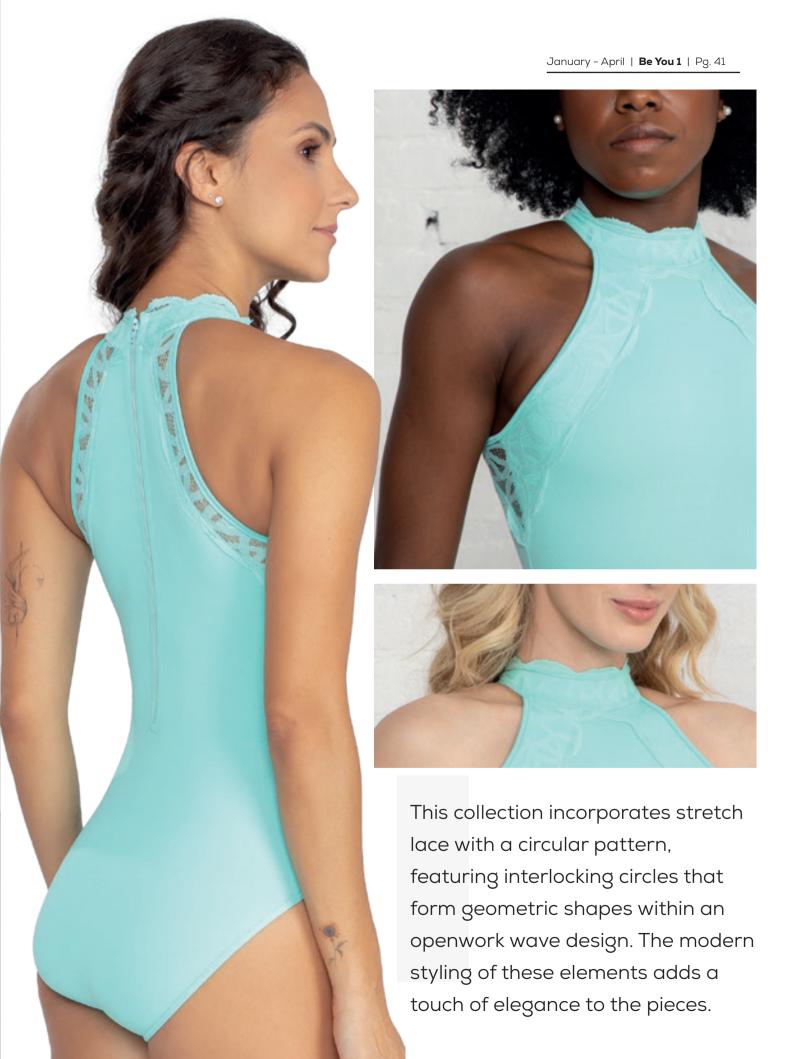
















## **BY07** Tuane

- Microfiber / Stretch Lace With Circles



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#### **BY07CV** Tiona

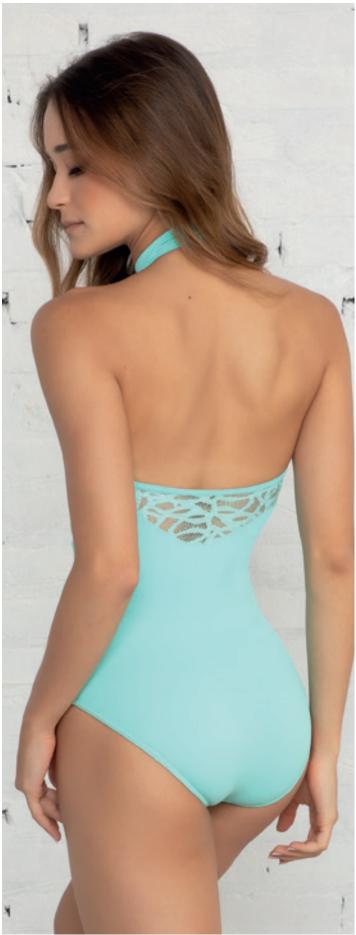
- Microfiber / Stretch Lace With Circles





















# **BY09** Nydia

- Microfiber / Stretch Lace With Circles / Mesh Spandex







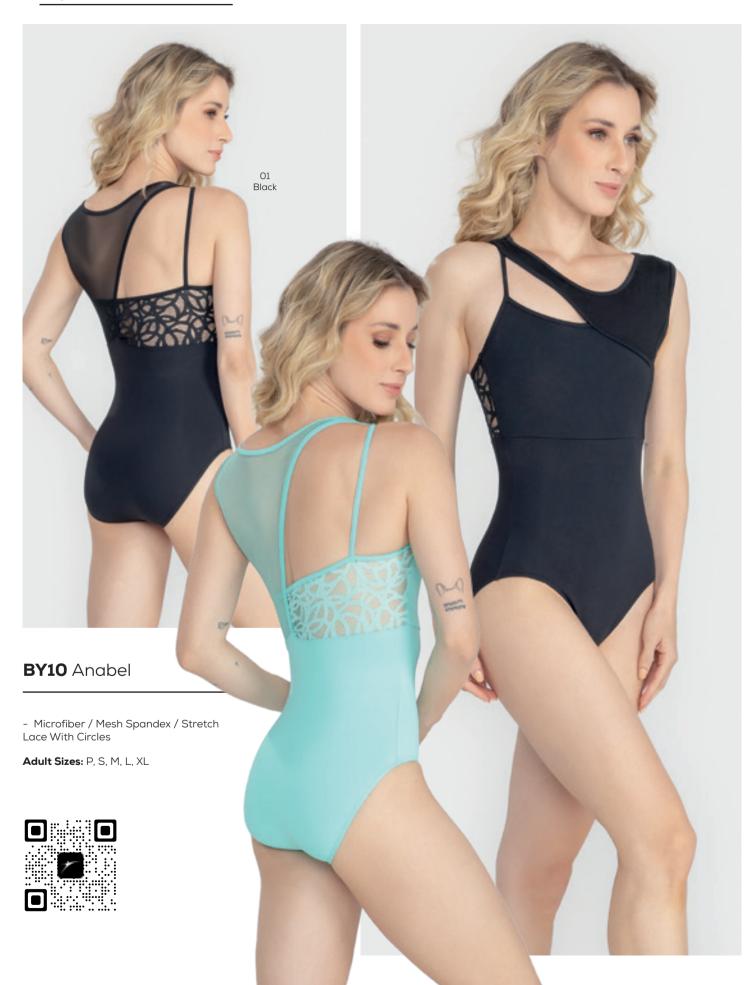
# **BY09C** Nydia

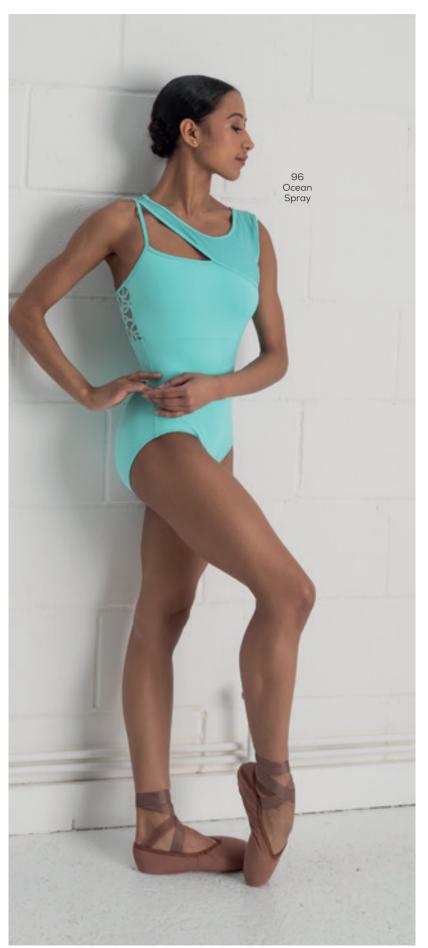
- Microfiber / Stretch Lace With Circles / Mesh Spandex

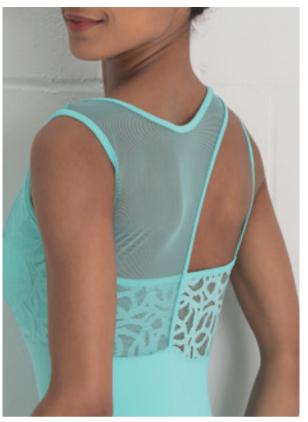
**Child Sizes:** 6x7, 8-10, 12-14, YJr





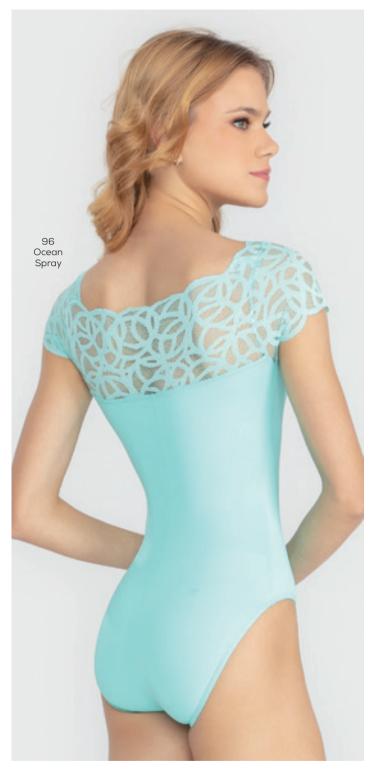












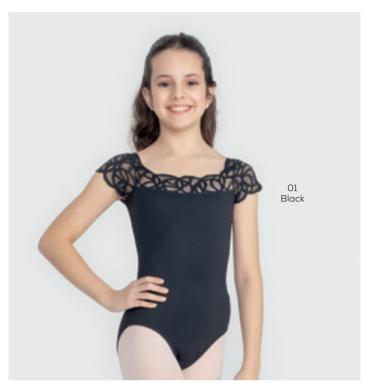


## **BY11** Elenita

- Microfiber / Stretch Lace With Circles







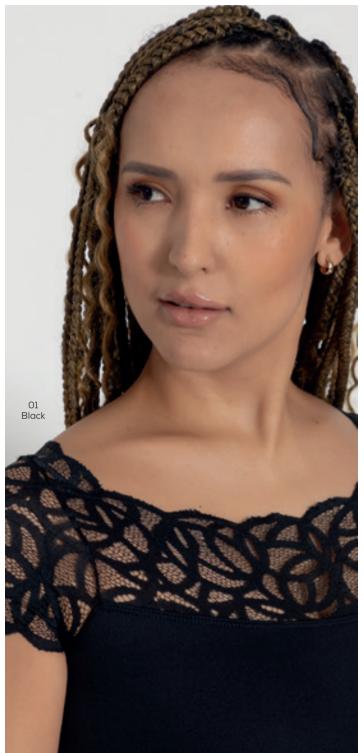


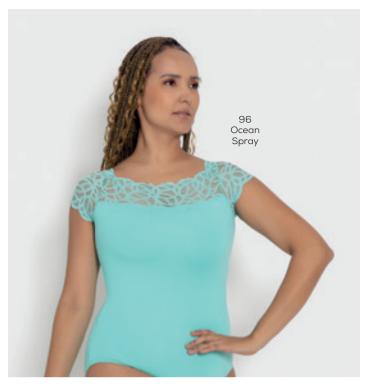
## **BY11C** Elenita

- Microfiber / Stretch Lace With Circles

**Child Sizes:** 6x7, 8-10, 12-14, YJr







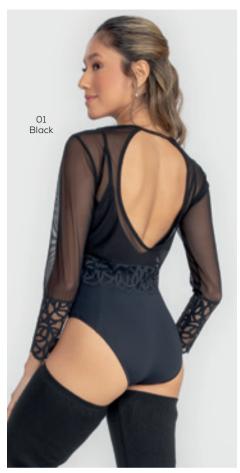


## **BY11CV** Elena

- Microfiber / Stretch Lace With Circles















# **BY13** Esthenia Leg Warmers

- Acrylic

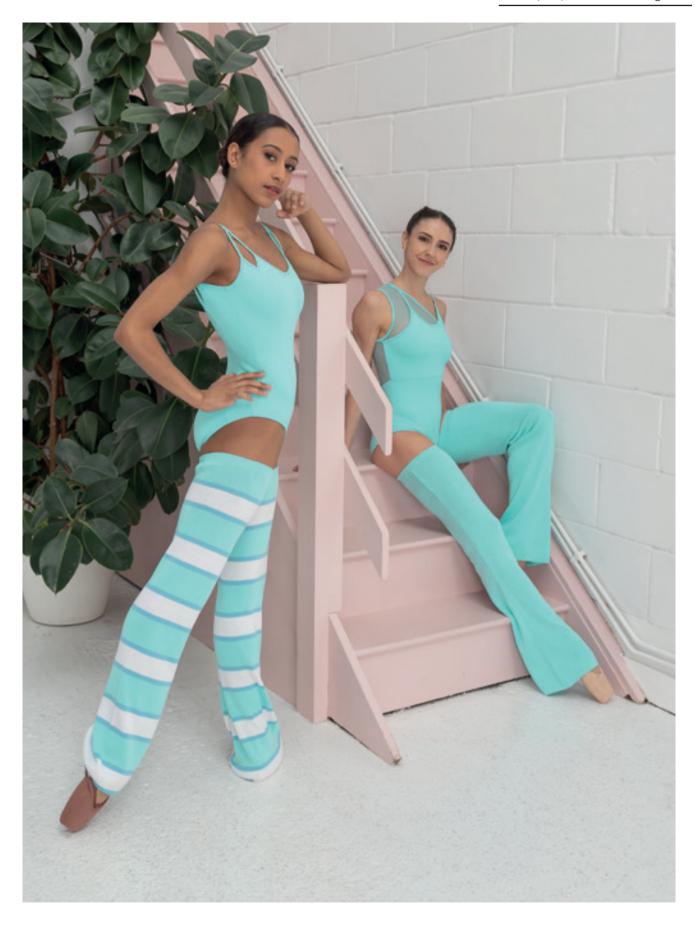
Adult Size: One Size

Made in Brazil



















# **BY14** Esther Leg Warmers

- Acrylic

Adult Size: One Size

Made in Brazil











## **BY25CV** Naarah Skirt

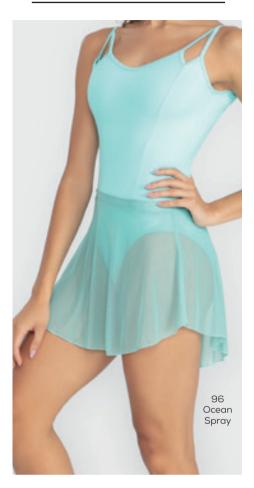
- Mesh Spandex











#### RDE2798 Naiara Skirt

- Mesh Spandex

Adult Sizes: P, S, M, L, XL

#### L2799 Elle Kid's Skirt

- Mesh Spandex

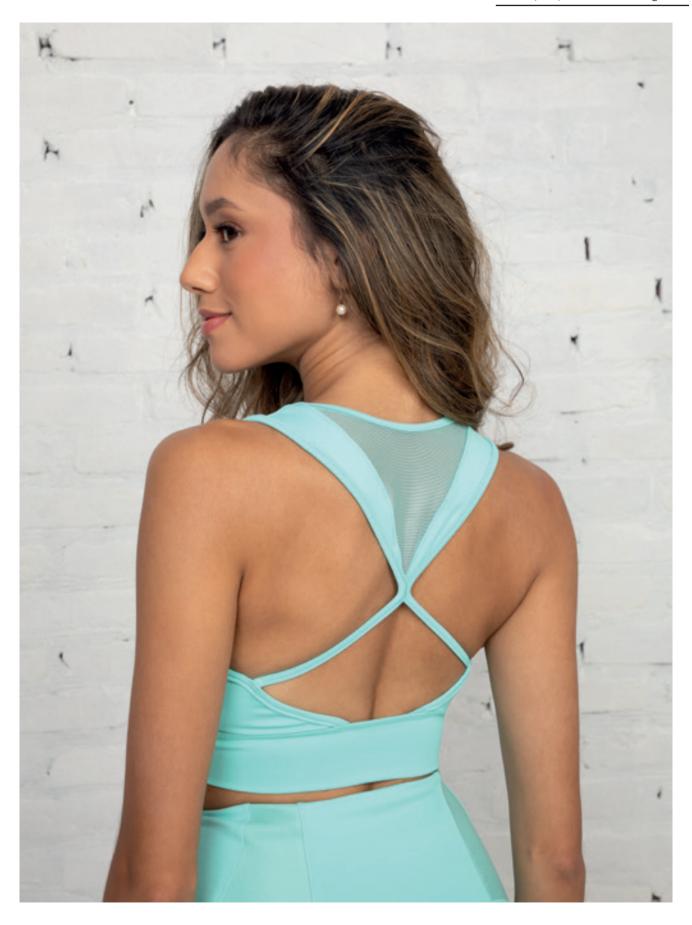
**Child Sizes:** 4-6, 6x-7, 8-10, 12-14, YJr

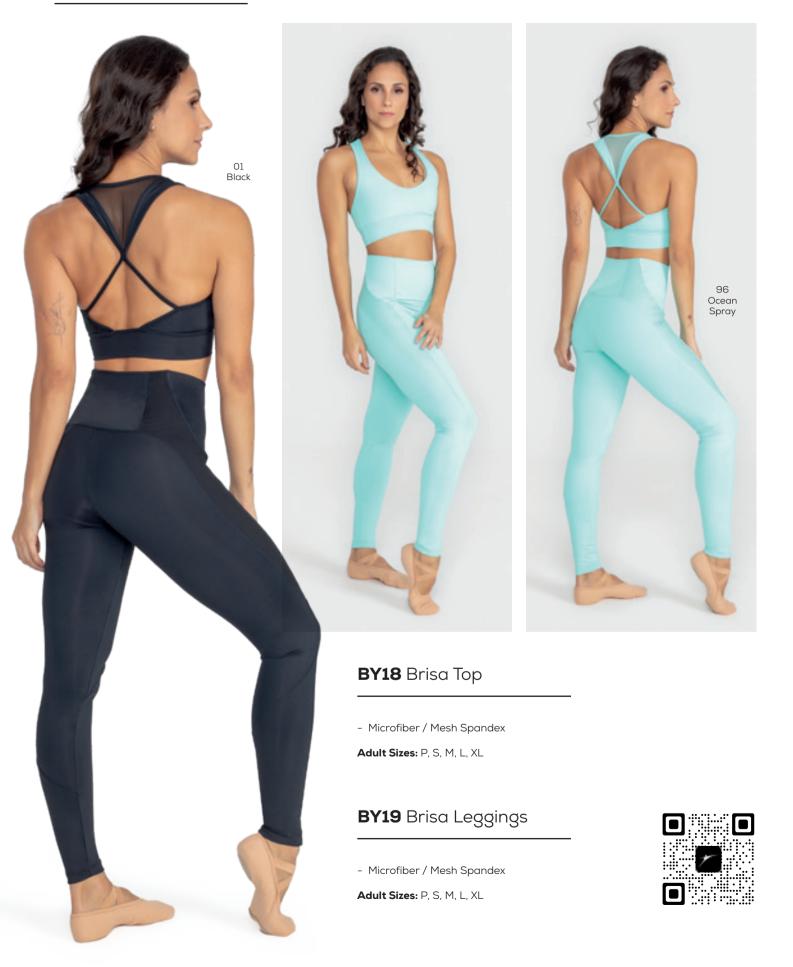


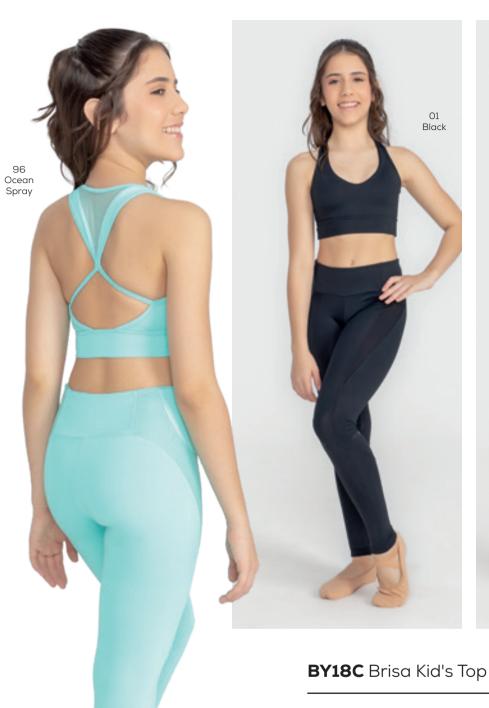
#### RDE2736 Maitê Skirt

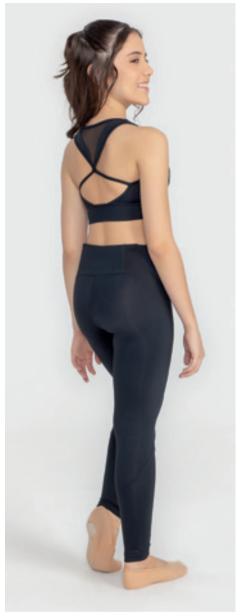
- Mesh Spandex











- Microfiber / Mesh Spandex

**Child Sizes:** 6x7, 8-10, 12-14, YJr

# **BY19C** Brisa Kid's Leggings

- Microfiber / Mesh Spandex

**Child Sizes:** 6x7, 8-10, 12-14, YJr





96 Ocean Spray





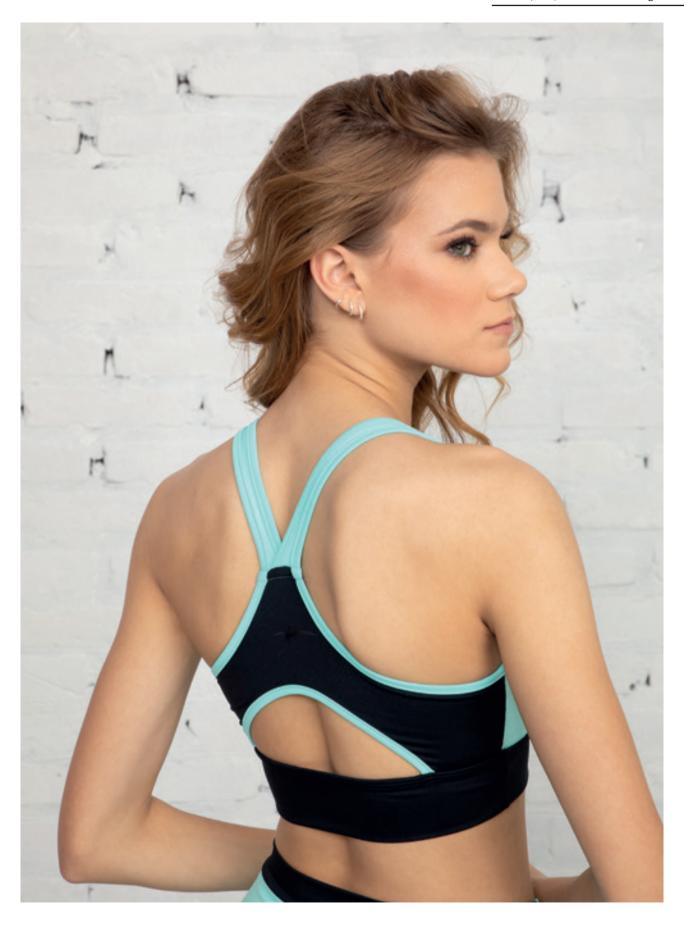
## BY20C Brisa Kid's Shorts

- Microfiber / Mesh Spandex

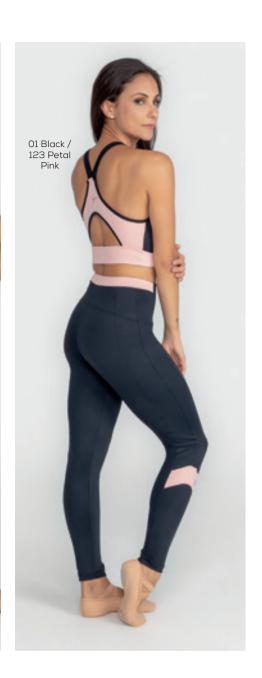
**Child Sizes:** 6x7, 8-10, 12-14, YJr











## **BY21** leda Top

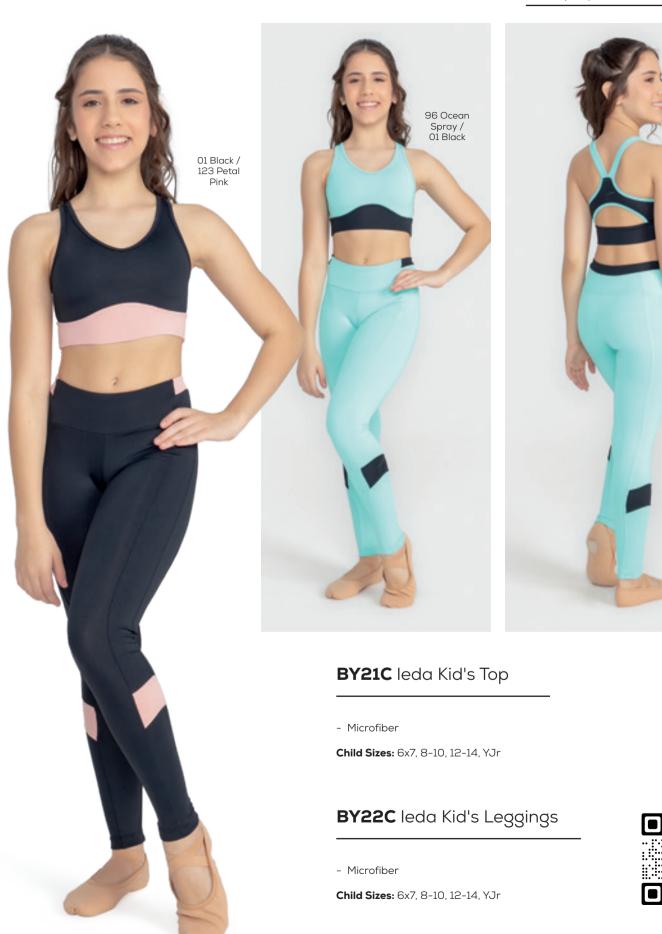
- Microfiber

Adult Sizes: P, S, M, L, XL

# BY22 leda Leggings

- Microfiber













- Microfiber







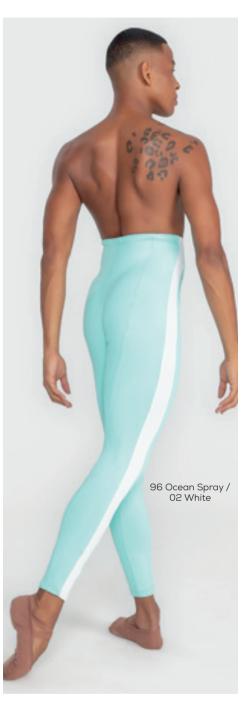


### **BY24** Thomas

- Microfiber







#### RDE2486 Vicente Pants

- Microfiber

 $\textbf{Adult Sizes:} \ P, \ S, \ M, \ L, \ XL$ 





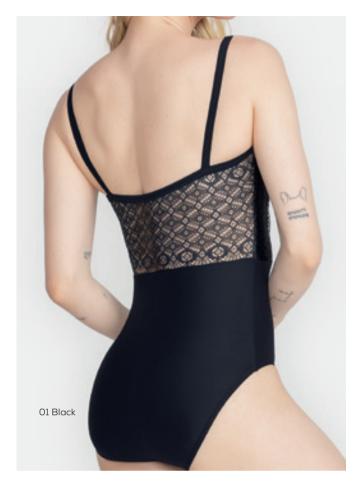


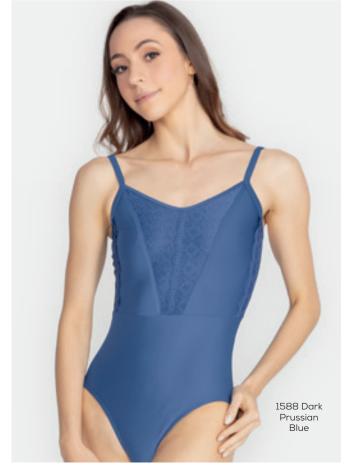


### RDE2488 Vicente Shorts

- Microfiber



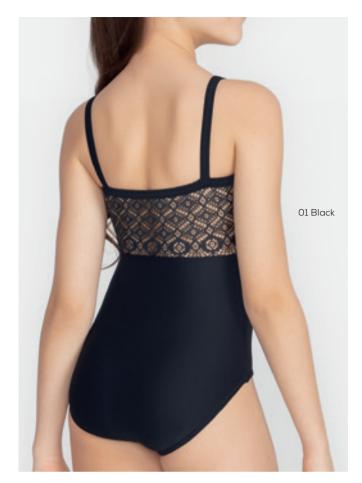






### RDE2760 Madalena

- Microfiber / Soft Scalloped Stretch Lace







#### **L2761** Lena

- Microfiber / Soft Scalloped Stretch Lace

**Child Sizes:** 8-10, 12-14, YJr







#### RDE2804 Dream Pants

- Total Flex
- Reversible

Adult Sizes: P, S, M, L, XL







#### **L2805** Kid's Dream Pants

- Total Flex

- Reversible

**Child Sizes:** 8-10, 12-14, YJr







#### RDE2802 Dream Shorts

- Total Flex
- Reversible

Adult Sizes: P, S, M, L, XL





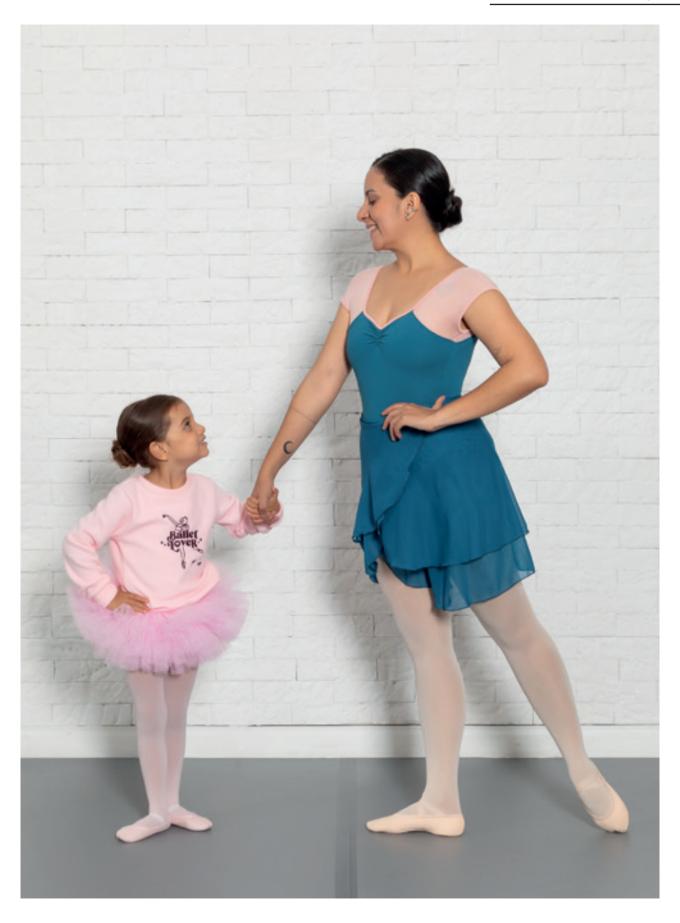


### **L2803** Kid's Dream Shorts

- Total Flex
- Reversible

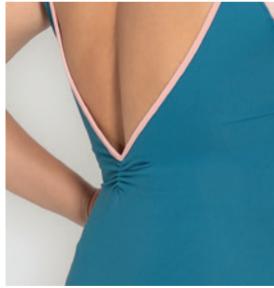
**Child Sizes:** 8-10, 12-14, YJr











## MB62 Luna

- Maxxi Nylon Spandex / Mesh Spandex / Authentic

Adult Sizes: P, S, M, L, XL





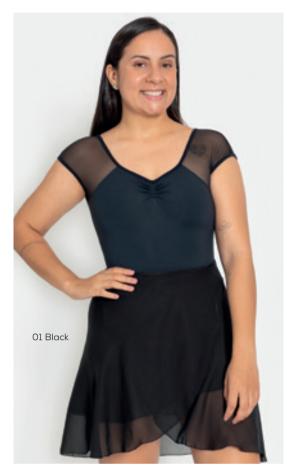




### MB63 Nala

- Maxxi Nylon Spandex

**Adult Sizes:** P, S, M, L, XL





# MB36 Aviva Skirt

- Crepe

Adult Sizes: P, S, M, L, XL











#### MB47 Whinnie Pants

- Total Flex

 $\textbf{Adult Sizes:} \ P, \ S, \ M, \ L, \ XL$ 







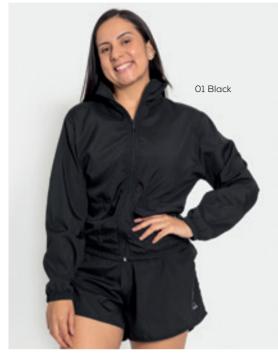
# **MB51** Maggie Leggings

- Maxxi Nylon Spandex

Adult Sizes: P, S, M, L, XL









## MB48 Ivey Jacket

- Total Flex

Adult Sizes: P, S, M, L, XL

Made in Brazil

# MB49 Ivey Shorts

- Total Flex

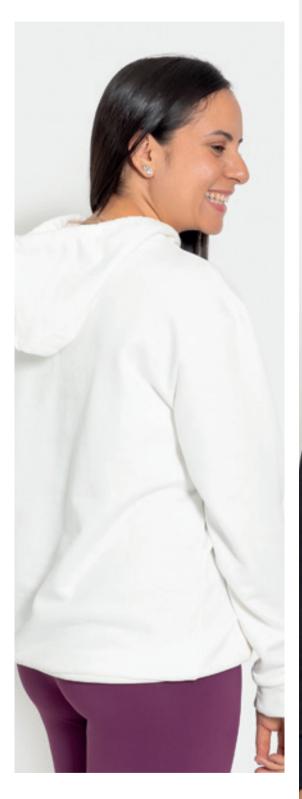
Adult Sizes: P, S, M, L, XL











MB50 Born to Dance Sweatshirt

- Jersey Fleece / Jersey Cuff

 $\textbf{Adult Sizes:} \ P, \ S, \ M, \ L, \ XL$ 





# MB52 Miller Cropped Tee

- Polyester Rayon

Adult Sizes: P, S, M, L, XL



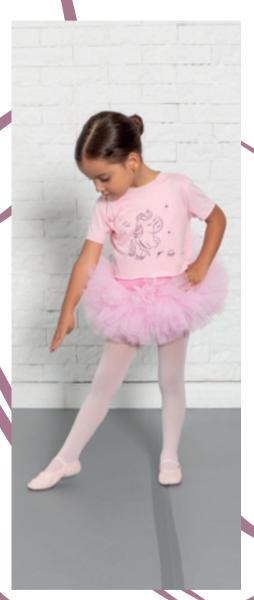




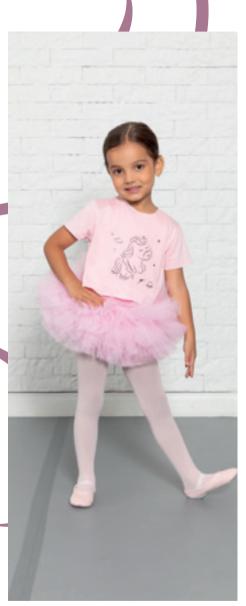
















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# MB52C Unicorn Kid's T-shirt

- Polyester Rayon

**Child Sizes:** 4-6, 6x7, 8-10, 12-14

Made in Brazil

# MB57C Margaret Shorts

- Maxxi Nylon Spandex

**Child Sizes:** 4-6, 6x7, 8-10, 12-14





# MB58C Cuddly Kid's Sweatshirt

- Teddy Bear Fleece

**Child Sizes:** 4-6, 6x7, 8-10, 12-14

Made in Brazil

# MB59C Maggie Kid's Leggings

- Maxxi Nylon Spandex

**Child Sizes:** 4-6, 6x7, 8-10, 12-14















MB53 Aurelia Fitted Tee

- Luna

Adult Sizes: P, S, M, L, XL









## MB54 Eloise T-Shirt

- Elastane Rayon

Adult Sizes: P, S, M, L, XL



















# MB54C Eloise Kid's T-Shirt

- Elastane Rayon

**Child Sizes:** 4-6, 6x7, 8-10, 12-14

















## MB55 Eloise Dress

- Elastane Rayon

Adult Sizes: P, S, M, L, XL



















# MB55C Eloise Kid's Dress

- Elastane Rayon

**Child Sizes:** 4-6, 6x7, 8-10, 12-14





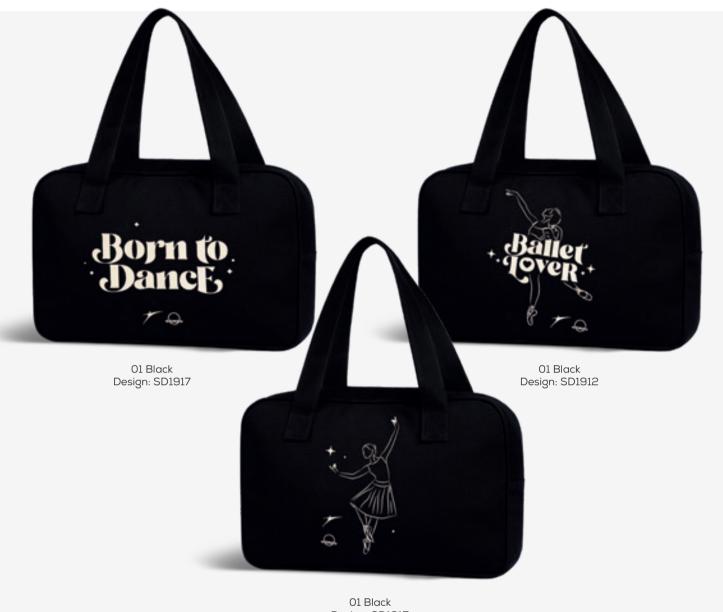












01 Black Design: SD1915

# MB64 Bee Completo

- Canvas

Width: 45cm

Height: 30cm

Side: 14cm



# **MB71** Bee Completo

- Synthetic Leather

Width: 29,5cm Height: 18,5cm

Side: 7cm

Made in Brazil

# MB72 Bee Completo

- Synthetic Leather

Width: 21cm

Height: 28cm

Side: 10cm





### SB2447

## MB70 Bee Necessaire

- Canvas

### Closed | Opened

**Width:** 24cm | 50cm

Height: 14cm | 7cm

**Side:** 14cm | 24cm

Made in Brazil

# MB69 Bee Backpack

- Canvas

Width: 36cm

Height: 39cm

Side: 15cm



SB2447

# MB73 Bee Bag

- Canvas

Width: 50cm

**Height:** 29cm

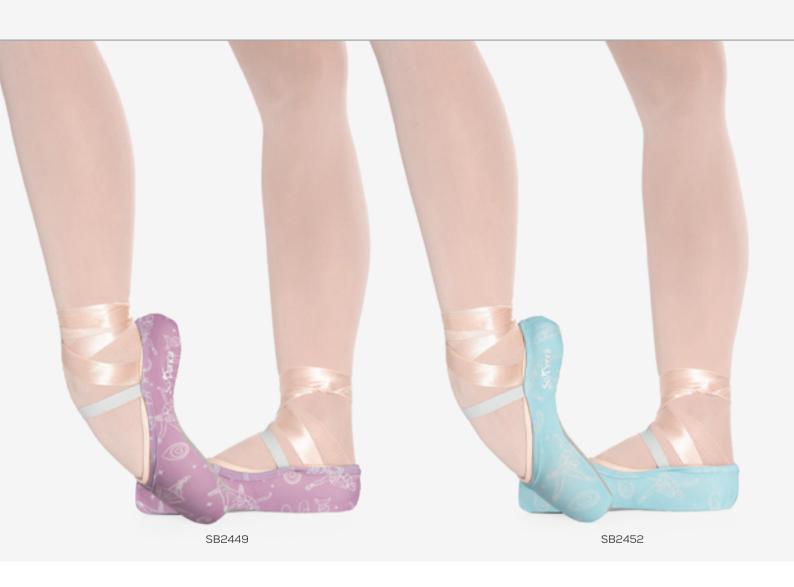
Side: 17cm



# MB65 Warm UP Boots

- Nylon

**UK Sizes:** P: 11-13½ | S: 1-3½ | M: 4-6½ | L: 7-10 | XL: 10½-12



# MB68 Pointe Shoe Covers

- Stretch Microfiber / Microsuede Sole

**UK Sizes:** P:  $1-2\frac{1}{2}$  | S:  $3-4\frac{1}{2}$  | M:  $5-6\frac{1}{2}$  | L:  $7-8\frac{1}{2}$ 





# MB67 Toe Pads

- Nylon

Sizes: M - L

Made in Brazil

# MB66 Key Chain

- Satin

Size: 8cm



**product designers**Ivanete A. Ballardini
Maria Josilene Nascimento

**directors**Casey Franklin
Kelly McCaughey

**layout design** Nathan Kirkpatrick

### editor

**photography** Rafael Lima Bernardo Nogueira

dancers Tiler Peck India Bradley Mira Nardon Mayra Maris Stella Cardoso Matinelli Amanda Possato Garcia Cristal Macintosh

# TILER & FRIENDS

Discover the enchanting new Tiler Peck collection from Só Dança, where each garment tells a story of friendship and inspiration.

This unique line showcases Tiler's journey through dance and life, with every piece named after a cherished friend who has touched her heart along the way. The collection features stunning designs that blend elegance with a modern twist, embodying the spirit of those who inspire Tiler every day.

Join Tiler, along with her friends India Bradley and Mira Nadon, as they come together for a captivating photoshoot that celebrates the beauty of connection and creativity.

Each piece is a tribute to friendship, making this collection not just fashion, but a heartfelt celebration of the bonds that shape us.



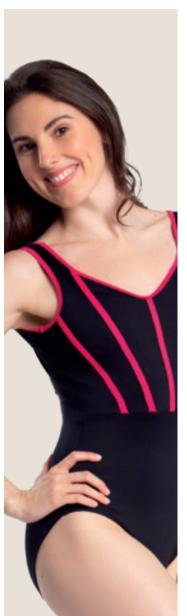
















# TP120 Michelle

Microfiber

Adult Sizes: P, S, M, L, XL

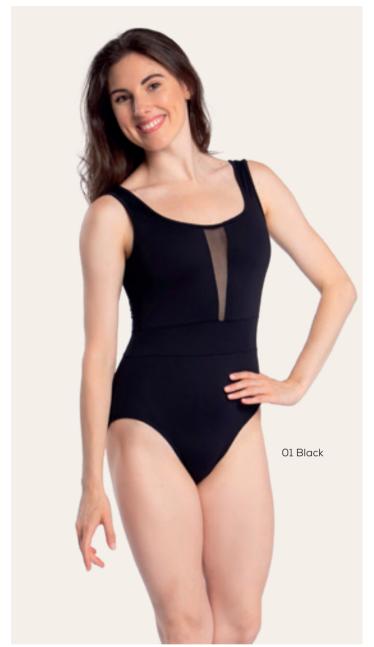
# TP121 Mash

Microfiber

**Child Sizes:** 6x-7, 8-10, 12-14, YJr

This tank leotard is designed to enhance every body type, featuring contrasting binding and a stylish deep back scoop. With its corsetinspired detailing, it combines elegance and comfort effortlessly.







# TP122 Isabella

## TP123 Bella

Microfiber / Mesh Spandex **Adult Sizes:** P, S, M, L, XL

Microfiber / Mesh Spandex **Child Sizes:** 6x-7, 8-10, 12-14, YJr

Discover the ultimate leotard to effortlessly complement a skirt or tutul. The wide contrasting waistband beautifully elongates the leg line when paired with a skirt in a matching hue. Additionally, the alluring mesh insert at the bust line adds a touch of sophistication, designed without lining for a strikingly sheer effect. This combination ensures a flattering silhouette while exuding elegance and style.





# TP124 Annie

Microfiber / Mesh Spandex **Adult Sizes:** P, S, M, L, XL

# TP126 Anne

Microfiber / Mesh Spandex **Curvy Sizes:** Curvy S, Curvy M,
Curvy L, Curvy XL



This tank leotard features a charming sweetheart neckline, a pinch front detail, and elegant mesh inserts. A secure strap across the back ensures everything stays perfectly in place.



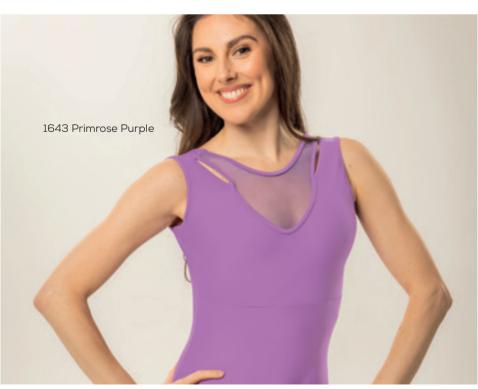




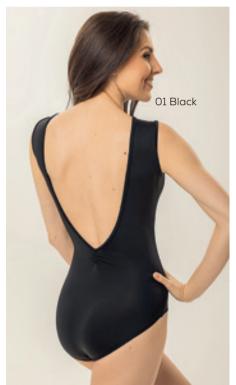














**TP128** Jen

Microfiber / Mesh Spandex **Adult Sizes:** P, S, M, L, XL

# TP130 India

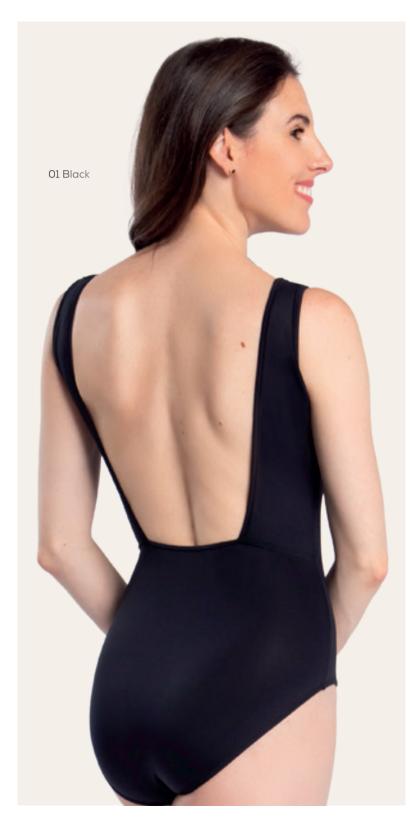
Microfiber

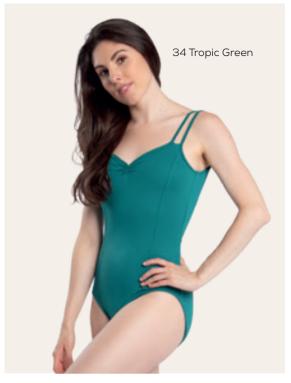
Adult Sizes: P, S, M, L, XL

# TP131 Indy

Microfiber

**Child Sizes:** 6x-7, 8-10, 12-14, YJr







This double-strap leotard offers a playful twist with a stylish party front and a sophisticated business back. The design transitions to a tank leotard featuring a deep, wide opening at the back. Princess seams and a pinch detail at the bustline add a touch of elegance.



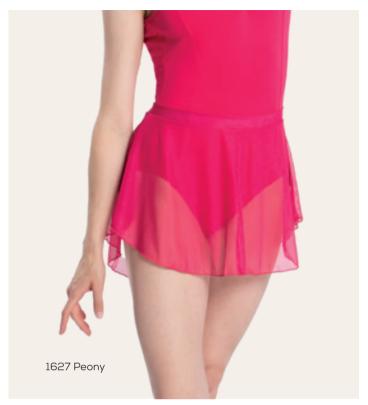
INDIA

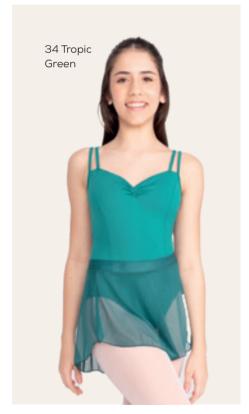
India Bradley is a talented and dedicated member of New York City Ballet's Corps de Ballet. Born in Detroit, Michigan, she began her dance training at the age of four and was welcomed to the corps in 2018.

We are deeply grateful to have India as part of this collection, and we thank her for sharing her artistry and dedication with the world. Her journey is an inspiring testament to the power of passion, perseverance, and the transformative power of dance.













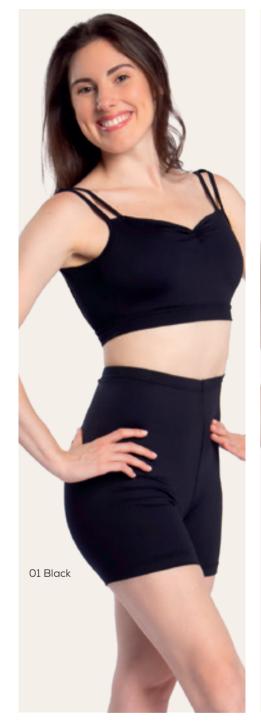
**TP10** Maria Skirt

**TP11** Maria Kid's Skirt

Mesh Spandex **Adult Sizes:** P, S, M, L, XL

Mesh Spandex

**Child Sizes:** 6x-7, 8-10, 12-14, YJr









## **TP132** India Top

Microfiber

Adult Sizes: P, S, M, L, XL

## **TP64** Jewels Shorts

Microfiber

Adult Sizes: P, S, M, L, XL

## TP133 Indy Top

Microfiber

**Child Sizes:** 6x-7, 8-10, 12-14, YJr

### **TP65** Jewels Kid's Shorts

Microfiber

**Child Sizes:** 6x-7, 8-10, 12-14, YJr



## **TP49** Raymonda

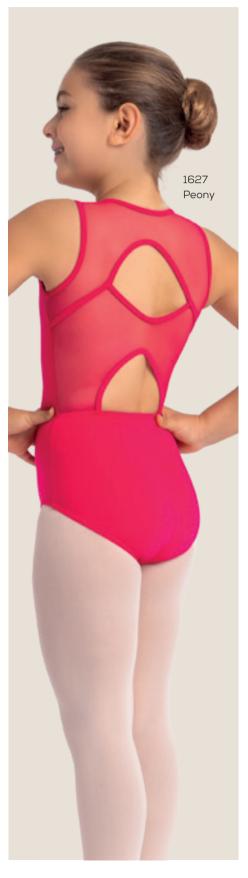
## **TP50** Pierina

Microfiber / Mesh Spandex **Adult Sizes:** P, S, M, L, XL

Microfiber / Mesh Spandex **Child Sizes:** 8-10, 12-14, YJr

















Mesh Spandex

Adult Sizes: P, S, M, L, XL

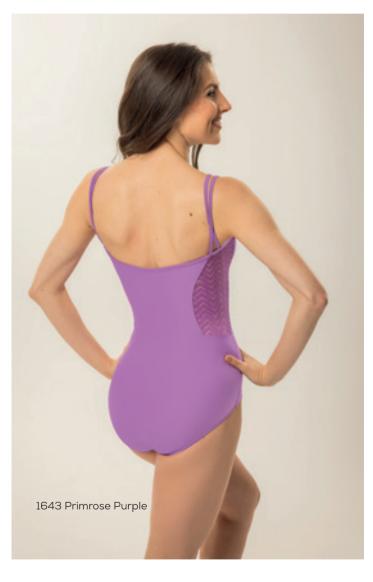


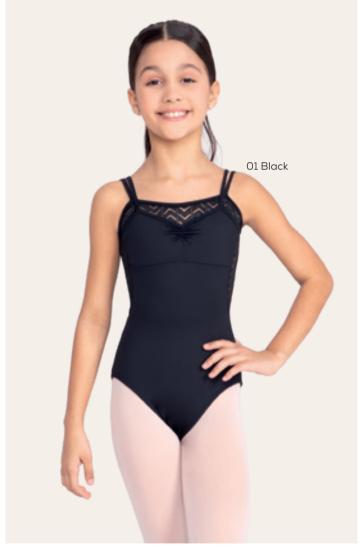
### **TP108** Rachel

### **TP109** Rachie

Microfiber / Chevron Stretch Lace **Adult Sizes:** P, S, M, L, XL

Microfiber / Chevron Stretch Lace **Child Sizes:** 6x-7, 8-10, 12-14, YJr









Mira Nadon, a distinguished principal dancer with New York City Ballet, was born in Boston, Massachusetts, and began her ballet training at the age of six. Her dedication and talent led her to attend the School of American Ballet (SAB) where she finished her training and then joined the company in 2018.

We are honored to include Mira in this collection and extend our heartfelt thanks to her for sharing her exceptional artistry with us. Her journey is a beautiful reminder of the power of dedication, hard work, and the unrelenting pursuit of excellence in the world of ballet.





#### TP114 Mira

Microfiber / Chevron Stretch Lace **Adult Sizes:** P, S, M, L, XL

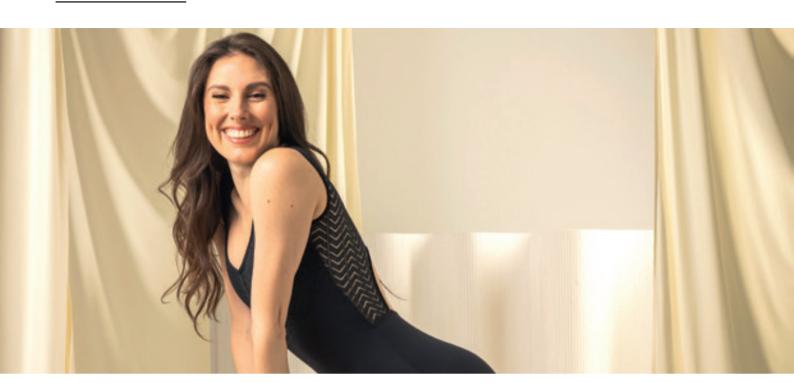
### **TP115** Mimi

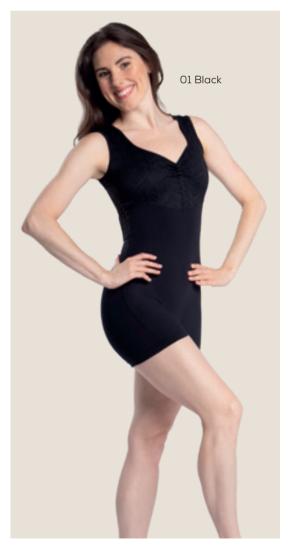
Microfiber / Chevron Stretch Lace **Child Sizes:** 6x-7, 8-10, 12-14, YJr

### **TP116** Mirna

Microfiber / Chevron Stretch Lace **Curvy Sizes:** Curvy S, Curvy M, Curvy L, Curvy XL









TP112 Tara

Microfiber / Chevron Stretch Lace **Adult Sizes:** P, S, M, L, XL

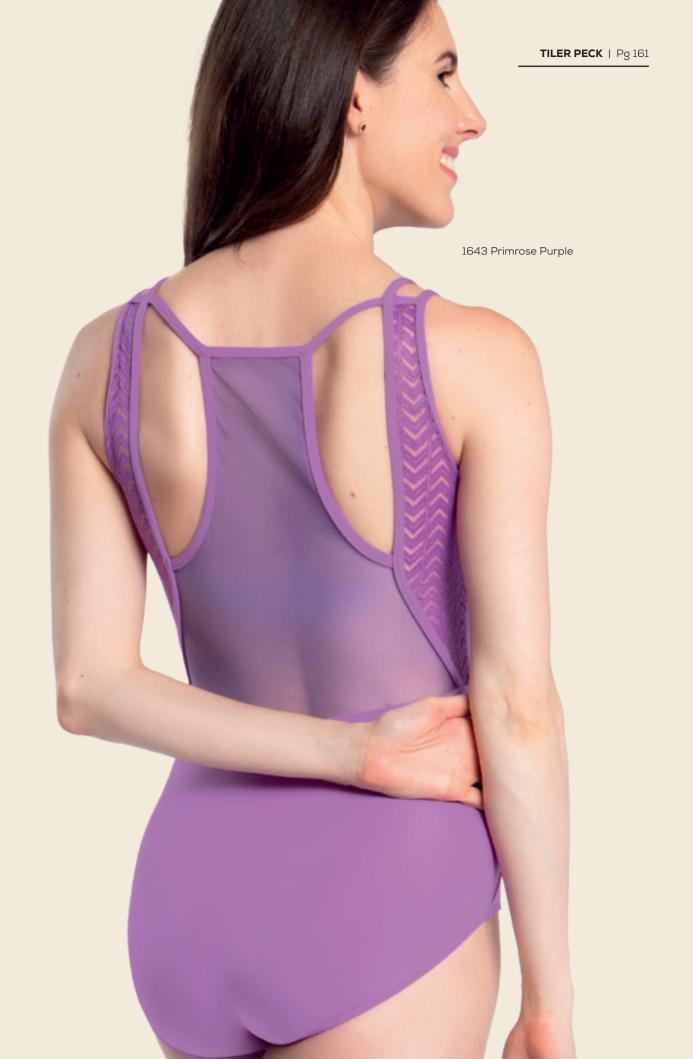


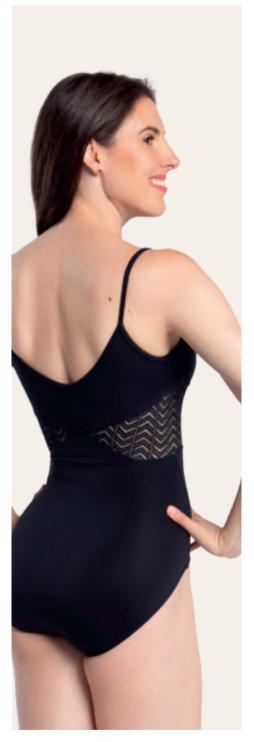






**TP110** Misty









TP118 Sterling

Microfiber / Chevron Stretch Lace **Adult Sizes:** P, S, M, L, XL

TP119 Sterl

Microfiber / Chevron Stretch Lace Child Sizes: 6x-7, 8-10, 12-14, YJr













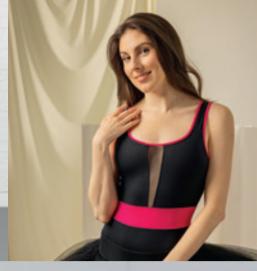
# **BP04** Cali Backpack

Nylon **Size:** 16" x 16" x 5"









D101	
BY01C1	2
BY02	11
BY02C1	
BY031	
BY04	
BY04C2	
BY052	
BY05C	
BY063	5
BY06C3	6
BY06CV3	
BY074	
BY07CV4	
BY084	
BY095	
BY09C5	
BY105	4
BY115	7
BY11C5	8
BY11CV5	
BY126	
BY13	
BY14	
BY156	
BY166	
BY187	
BY18C7	3
BY197	2
BY19C7	3
BY207	4
BY20C7	5
BY217	
BY21C	
BY22	
BY22C	
BY23	
BY248	
BY25CV6	
L27618	9
L27996	9
L28039	3
L28059	<b>3</b> 1
RDE24868	
RDE24888	
RDE27366	
RDE27608	
RDE27986	
RDE28029	
DDESOUV	0

MB36	99
MB47	100
MB48	103
MB49	103
MB50	105
MB51	101
MB52	106
MB52C	110
MB53	112
MB54	114
MB54C	116
MB55	118
MB55C	120
MB57C	110
MB58C	111
MB59C	111
MB62	97
MB63	98
MB64	123
MB65	127
MB66	129
MB67	129
MB68	128
MB69	125
MB70	125
MB71	124
MB72	124
MB73	126

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TP131	146
TP132	150
TP133	150
TD124	155



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